



MIND TREE

MEDIAKIT 2025



ABOUT US

01

WHO WE ARE

We have developed a strong team for performance-based marketing opportunities to help advertisers increase audience reach, acquire new users, engage more with existing customers, and optimized the return on ad spend.

WHAT WE DO

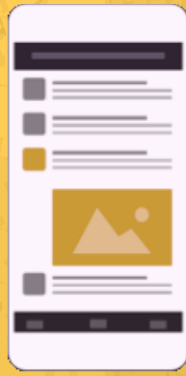
Mindtree provides finest services in all areas of web-based marketing includes strategy, media planning, tracking and analysis.

02

AD TYPES



Standard Banner



Content Stream



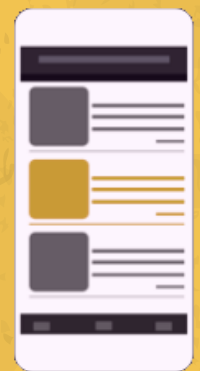
Interstitial



Videos



Carousel



Offer Wall

TARGETING

Operating System

Desktop

Geography

Country

State

City

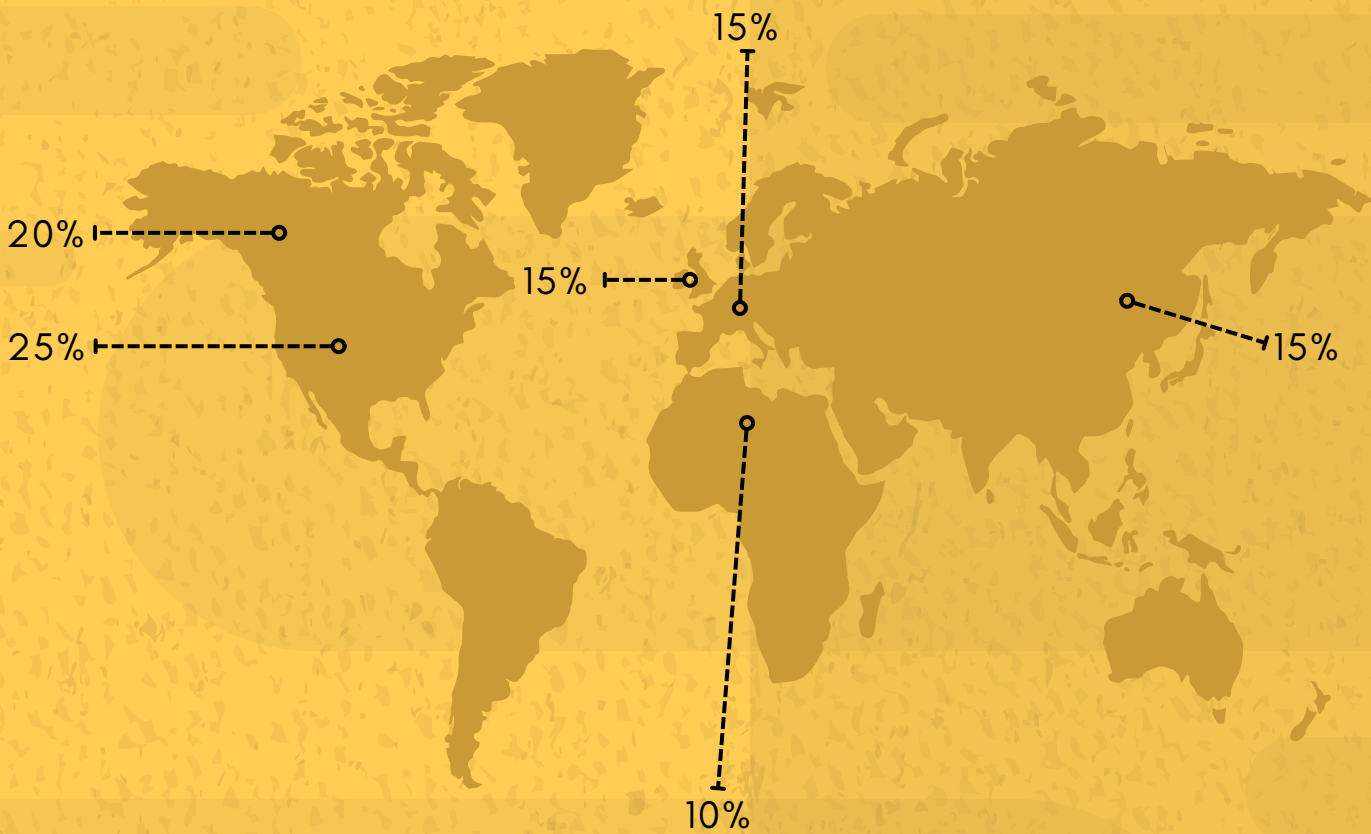
User Profile

Age

Gender

Income

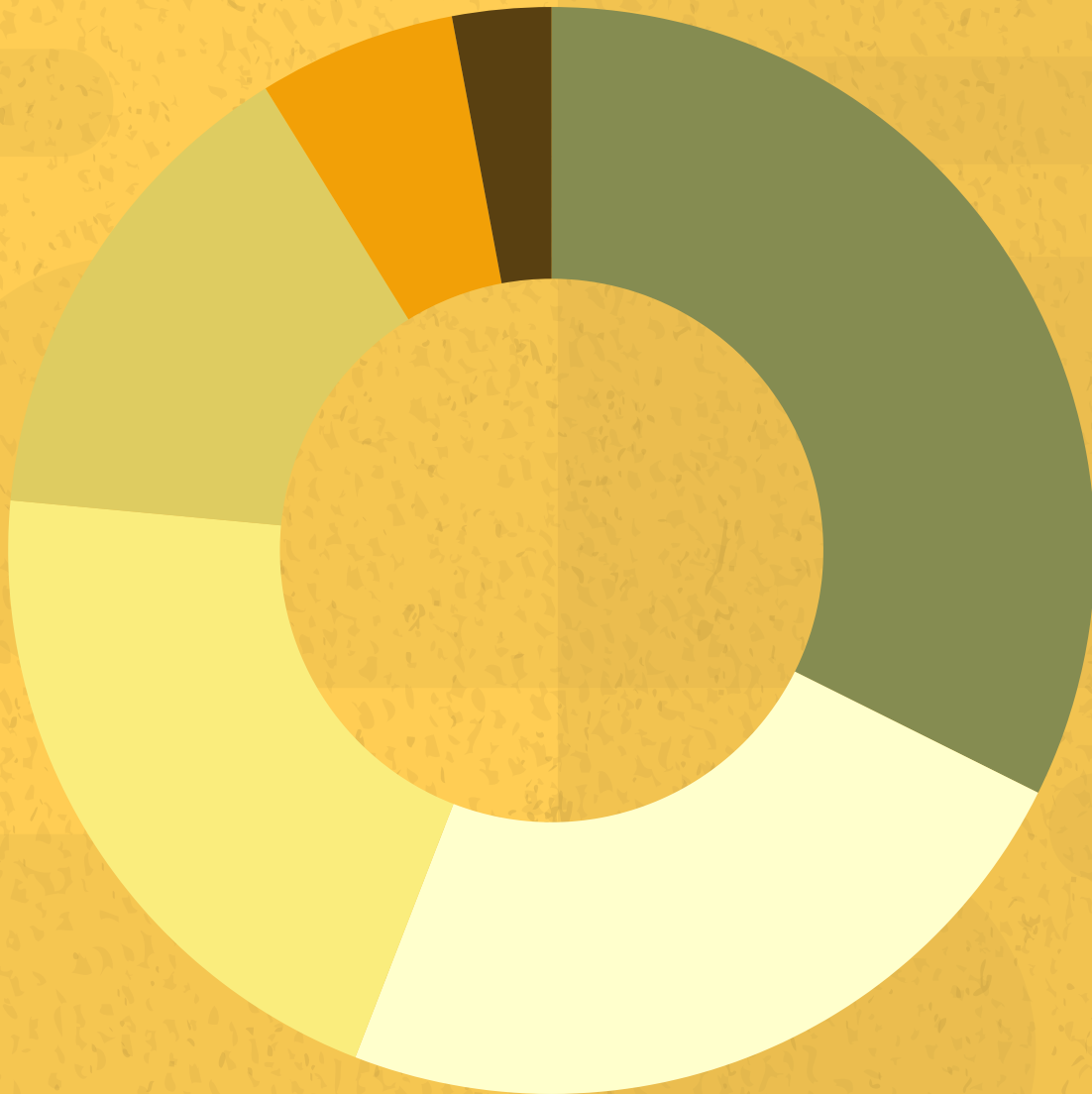
TRAFFIC DISTRIBUTION



25% United States
20% Canada
15% Europe

15% United Kingdom
15% APAC Region
10% MENA Region

VERTICLE WISE TRAFFIC



- Shopping
- Entertainment
- Travel
- Home & Garden
- Health & Beauty
- Hosting & SaaS

INTEGRATION

TRACKIER[®]

has  offers
by TUNE

GLOBAL ADVERTISING PARTNERS

vrbo

Expedia®

B.

Booking.com

wayfair

bonprix.

GoDaddy

Z. Zocdoc

AUTODOC

eDreams

Caledonian
Travel
Award-winning breaks by coach

Lyca
Mobile

stradivarius

Bershka

GET
YOUR
GUIDE

Skyscanner

MODIVO

HOSTINGER

condor

THANK YOU

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